



**NEWS RELEASE**

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**OCEAN SPRAY POOLS AND SPAS RECEIVES AQUA 100 AWARD**

**MADISON, WIS.** — Ocean Spray Pools and Spas has been selected as one of the 100 most professional businesses in the spa and pool industry, according to the AQUA 100 list published in the April issue of AQUA, the business magazine for spa and pool professionals.

This is the 16th year AQUA has used the AQUA 100 program to recognize excellence in spa and pool construction, retail and service.

Being named to the AQUA 100 is one of the highest honors a spa or pool company can receive. A distinguished panel of industry judges evaluated each company that entered the competition on its performance in five key areas: customer service, product knowledge, store design, quality craftsmanship and advertising/promotion.

This year's AQUA 100 consists of 24 new winners and 76 members of the Hall of Fame, which are companies that have made the list five consecutive times or eight times overall.

"Our judges had a tough task to look through all the excellent entries and narrow them down to the top 24," said Barrett Kilmer, managing editor of AQUA. "Those that were chosen truly are among the most professional businesses in the industry."

This year's winners range from small service-only companies to multimillion-dollar builders and retailers. All of them are profiled in the April issue of AQUA and on [aquamagazine.com](http://aquamagazine.com).

Ocean Spray Pools and Spas is located at 97 Old Riverhead Rd., Westhampton Beach, NY 11978. For more information about the company, contact Joseph Musnicki at 631/288-6006.

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